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Public Statement 29 August 2015

## **WeatherAction puts down challenge to contenders for BBC Weather Service as Met Office - BBC contract ends...**

<http://www.independent.co.uk/news/uk/home-news/jeremy-corbyn-wants-to-run-labour--his-brother-piers-wants-the-bbc-weather-contract-10477395.html>

### **Public Statement from WeatherAction 28 Aug 2015:**

Standard Meteorology has reached the peak of its skill and solar (particle and magnetic) factors must be applied to make significant forecast improvements. Standard meteorology relies on computer-based models of the atmosphere under which past weather is the prime driver for future weather.

Beyond 5 days changes in solar activity effects on weather systems - as transmitted via the solar wind from Sun to Earth - exceed the after-effects of weather systems in the past so solar-weather effects become the prime drivers of future weather.

**WeatherAction INVITES approaches from any contenders for the BBC contract to assist in the improvement of short range forecasts - particularly extreme weather events; and in creating a new genre of 5-10d (and beyond) forecasts which could be as detailed and reliable as current 1-2 day ahead standard forecasts.**

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